

**FRIENDS OF MISSION SAN LUIS, INC.**  
**BOARD MEETING**  
**Thursday, March 12, 2009; 12:00 P.M.**  
**Archaeology Lab, Mission San Luis**  
**2021 Mission Road, Tallahassee, FL**

**Minutes**

**Participants:**

**Directors:** Mr. Antonio Carvajal; Ms. Carol Bryant-Martin; Dr. Charlton Prather; Mr. Dave Ramsay, Chairman; Mr. Bill Torres\*; Ms. Jaimi Wacksman; and Mr. Vern Williams

**Staff:** Mr. Fred Gaske; Mr. Steve Mathues; Dr. Bonnie McEwan; Ms. Jessica Shiver; and Dr. Ryan Wheeler

**Guests:** Ms. Halley Locke, proxy representative for Ms. Jane Marks and Ms. Cookie Stevens

\*Indicates conferee by telephone

- I. Chairman Ramsay began the meeting at 12:10 P.M. in the Archaeology Lab, Mission San Luis, Tallahassee, Florida. The meeting was confirmed as being properly noticed. Role was called and quorum was noted.
- II. The Board approved the minutes from the Board Meeting on December 14, 2008; the Executive Committee Meetings on January 12, 2009 and February 9, 2009; and the Board Workshop on February 26, 2009.  
MOTION TO RECEIVE MINUTES FOR FILING: Dr. Prather  
MOTION SECONDED: Mr. Torres  
MOTION APPROVED.
- III. Board Meeting Times  
Chairman Ramsay proposed that future Board Meetings be held in the evenings due to the number of attendees at the Board Workshop on February 26, 2009. The Board agreed that evening meetings were more accommodating and rescheduled the next two Board Meetings on June 11 and September 10 for 6 P.M. The Board has the option of arriving at 5:30 P.M. to take a tour of the Visitor Center. Mr. Torres and Mr. Carvajal mentioned they would probably be absent on June 11 due to other obligations.
- IV. Upcoming Events at Mission San Luis  
The Chairman invited Board Members to attend the upcoming spring events at Mission San Luis. On April 15, Governor Crist will be attending a news conference for Hispanic Heritage Month and will be on site from 10 A.M. – 12:30 P.M. On May 2, San Luis will host the first annual Chihuahua Parade from 10 A.M. – 12 P.M. The annual Cinco de Mayo event will be held on May 9 from 10 A.M. – 4 P.M.
- V. La Pluma  
Chairman Ramsay proposed alternative print sources for the Mission's biannual newsletter due to the high cost of the local printing company. Dr. Wheeler and Mr.

Carvajal strongly advised sticking with a Florida based company as opposed to out of state companies. Dr. Prather asked what La Pluma's readership was and was it worth the money to print? Dr. McEwan explained that the newsletter is a popular chronicle and is a great selling tool. Donors and contributors appreciate being acknowledged and associated with it. She explained that La Pluma helps to show the evolution of the site and the progression of events and activities.

VI. Board Donations

Chairman Ramsay requested Board Members make a donation to assist the Friends with refreshments during meetings.

MOTION TO REQUEST DONATION FROM EACH BOARD MEMBER: Dr. Prather

MOTION SECONDED: Ms. Wacksman

MOTION APPROVED.

VII. Financial Report

Mr. Williams reviewed and updated the board on Mission San Luis's financial accounts. The most prominent issue is the continued deterioration of the investment portfolio. He advised staying in the market until the economy improves. Dr. McEwan stated that the NEH deadline has been extended to March 31, 2010 and the Friends can apply for another no-cost one year extension if needed.

VIII. Communications Committee

Dr. McEwan introduced Jan Wiley as the new Public Relations Specialist and Designer. Ms. Wacksman stated that she looked forward to working with Ms. Wiley and will help her market upcoming events and activities at San Luis.

IX. Strategic Planning Committee

Dr. Prather updated the board on the latest Strategic Planning activity. Due to budget constraints, the Mission may not be able to accept Dr. and Mrs. Korzenny's donkeys. Ms. Wacksman suggested asking different local organizations to volunteer their labor to build the barn. Ms. Bryant-Martin suggested inquiring about buying the needed materials wholesale.

X. Visitor Center Update

Dr. McEwan gave a brief update on the progress of the new Visitor Center. Construction was moving along well. Offices have been assigned to different staff members and locations of phone lines have been chosen. Chairman Ramsay and Dr. McEwan gave Mayor Marks a VIP tour of the construction site. The Mayor was impressed with the progress. The Chairman discussed burying 300 feet of power lines with the Mayor and he was open to future discussion of that issue. Chairman Ramsay stated that he would ask K.C. McWilliams of Comcast Cable to visit and tour the site.

XI. University Center Club

The contract between the University Center Club and Mission San Luis has been drafted. Chairman Ramsay reported that attorney, Jon Moyle, has the contract and it is currently under review. Dr. McEwan asked for clarification about what the Friends should do after

receiving the contract from Mr. Moyle. Mr. Mathues explained that the Friends are a separate non-profit organization and does not need the State's approval of the contract between the Friends and Club Corp. Chairman Ramsay expressed concern about liability of both the State and the Friends.

XII. Miscellaneous

The Chairman asked Dr. McEwan to update the Board on the results of the vandalism trial that was held on March 11, 2009. She stated that one of the three men pleaded guilty and agreed to pay restitution of \$1,000. He must also perform 360 hours of community service. The other two perpetrators will be going to trial. Allstate Construction also received all of their stolen property back.

Dr. McEwan reported on the FSU Communication Seminar. She stated that the classes are going well. At this time, the students are doing a lot of basic research and will soon be holding focus groups on site. They will be asking visitors questions about the Mission and soliciting suggestions for improving their experience. Dr. McEwan said that the classes are open to the public on Mondays from 4 P.M. – 6:30 P.M. and invited board members to attend.

Chairman Ramsay suggested holding an event exclusively for persons of influence and giving them a VIP tour of the site. Dr. McEwan stated that the construction company would prefer small groups of people at a time due to safety issues.

XVI. Legislative Session

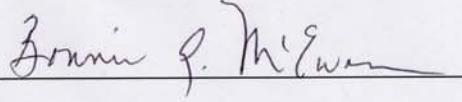
Mr. Gaske stated the Revenue Estimating Conference will be releasing their report on Saturday, March 14. They are expected to cut \$1 billion from the State budget this fiscal year. As a result spending, purchases, and new hires are frozen.

Chairman Ramsay closed the discussion by asking board members for ideas to entice new volunteers to the site.

XVII. MOTION TO ADJOURN MEETING: Dr. Prather  
MOTION SECONDED: Ms. Jaimi Wacksman  
MOTION APPROVED.

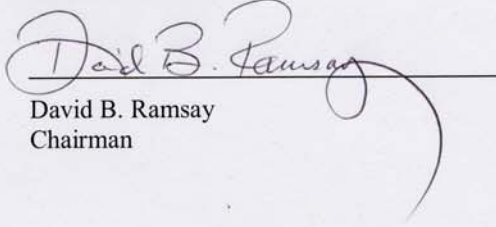
Meeting adjourned at 1:24 P.M.

Authorized Signatures - 6-11-09



A handwritten signature in cursive script, reading "Bonnie G. McEwan", written over a horizontal line.

Bonnie G. McEwan  
Executive Director



A handwritten signature in cursive script, reading "David B. Ramsay", written over a horizontal line. The signature has a large, sweeping flourish that extends below the line.

David B. Ramsay  
Chairman